



# **Don Bosco Institute of Technology**

## **Department of Computer Engineering**

### **Report on – Webinar on Product Development**

**Date:** 9/10/21

**No. of Participants:** 65

**Zoom Link:**

Join Zoom Meeting

<https://us02web.zoom.us/j/83809816357?pwd=L0VFYINMeFAyd1hIMEIZMlpCS2VIdz09>

Meeting ID: 838 0981 6357

Passcode: 156456

**Speakers:** Dr. Amiya Kumar Tripathy

**Faculty Coordinators:** Ms. Ditty Varghese and Ms. Priya Kaul

A Webinar on Product Development was arranged for both SE and BE students as a part of Mini Project and Final year Project activity on 9th of October 2021. The session was started with an overview of the topic by Dr.Amiya Kumar Tripathy. Sir explained how students should analyse a problem and approach to solve the same. Students were enlightened by introducing them to a new concept of lean product development. Emphasis was made on optimistic use and minimalization of resource and time while keeping the quality uncompromised. Students were given examples of various designers and their accomplishments through their innovative ideas. Students were encouraged to have a creative approach when developing a software or hardware product. Various quotes and videos were used as reference to make the session more resourceful and effective. Student were given guidance and tips regarding the process of development and ideation and keywords to focus on. The session was concluded by Q&A session wherein sir answered and cleared doubts of students regarding product development.

Snapshots of Event:

“It’s not just what it looks like and feels like.  
Design is how it works”

**-Steve Jobs**



This screenshot shows a Zoom meeting interface. The main content area displays a quote by Steve Jobs: "It's not just what it looks like and feels like. Design is how it works". Below the quote, the name "-Steve Jobs" is highlighted in a yellow box. On the right side, there is a vertical list of participants, including a video thumbnail for Dr. Anvita Tripathy and several audio-only participants with names like 36\_COMP\_Tiffa..., 36\_COMP\_Tiffany Jesus, 42\_COMP\_Ashish Joseph, and 52\_COMP\_Marish Shingre.

**Great Experience** = **Great Brand**

Design is layered just like tech/business



This screenshot shows a Zoom meeting interface. The main content area features a slide with the text "Great Experience = Great Brand" in yellow boxes. Below this, it says "Design is layered just like tech/business" with a yellow arrow pointing to a Venn diagram. The Venn diagram consists of three overlapping circles: "DESIRABILITY (DESIGN)" on the left, "VIABILITY (BUSINESS)" on the top right, and "FEASIBILITY (TECHNOLOGY)" on the bottom right. On the right side, there is a vertical list of participants, including a video thumbnail for Dr. Anvita Tripathy and several audio-only participants with names like 36\_COMP\_Tiffa..., 36\_COMP\_Tiffany Jesus, 42\_COMP\_Ashish Joseph, and 52\_COMP\_Marish Shingre.

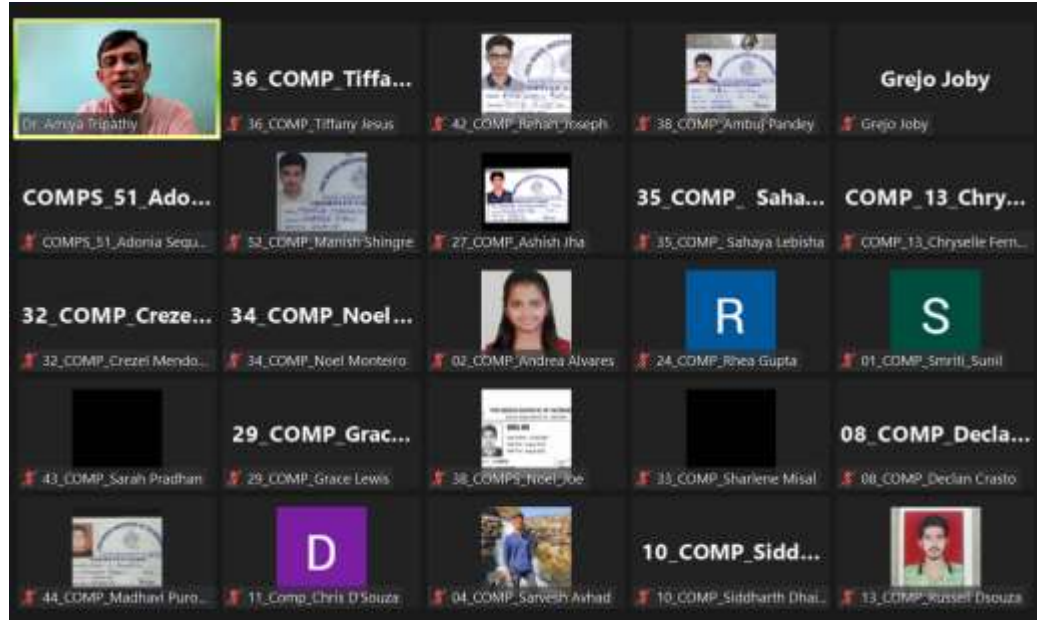
WHAT IS AN MVP

VERSION OF A NEW PRODUCT WHICH ALLOWS A TEAM TO COLLECT THE MAXIMUM AMOUNT OF VALIDATED LEARNING ABOUT CUSTOMERS WITH THE LEAST EFFORT

LEAN STARTUP



This screenshot shows a Zoom meeting interface. The main content area displays a slide titled "WHAT IS AN MVP". The slide content includes a definition: "VERSION OF A NEW PRODUCT WHICH ALLOWS A TEAM TO COLLECT THE MAXIMUM AMOUNT OF VALIDATED LEARNING ABOUT CUSTOMERS WITH THE LEAST EFFORT". Below the definition, the text "LEAN STARTUP" is displayed. At the top of the slide, there are several participant names and video thumbnails, including 36\_COMP\_Tiffa..., COMPS\_51\_Ado..., Grejo Joby, 35\_Yash Nage, and 52\_COMP\_Marish SHL.



**Report Prepared By:** Tiffany Jesus (S.E. student)

**Report Approved By:**

Ms. Ditty Varghese and Ms. Priya Kaul  
(Faculty Coordinators)

Ms. Sana Shaikh  
(HOD, Computer Engg. Dept.)